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# (LIQUID) LIPSTICK ENVY

Beauty Test Drive | Estelle Adjei | 1 October 2016

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Has your favourite lipstick ever melted or been crushed under the contents of your bag? I know it hurts, but pull yourself together because the gods of the make-up world have an AW16-approved solution: the liquid lipie...



### It's a new dawn

Is it lipstick? Is it lip gloss? No, it's liquid lipstick, the cool younger sister. And if, like me, you feel that all you need in this life is a perfect pout, this is for you. Matte or glossy, I went through a few just for you, and here are my favourites, tried and tested!

Picture: Mark Brown



## Fashion & Beauty



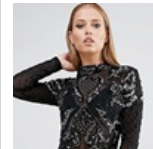
### WHAT TO WEAR TO

Your winter work wardrobe is about to get even better



### STYLE FILES

Get to know the girls behind the band Hinds



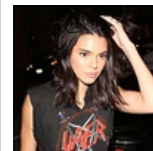
### SAVE SPEND SPLURGE

Last-minute Halloween panic? The body is here for you



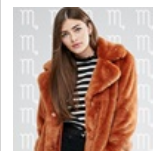
### FLASHBACK FRIDAY

HBD Kim! Her 2006 flashback is all the Halloween costume inspo you need



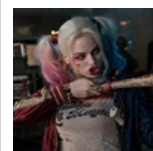
### LOOK OF THE WEEK

Your next style move should nod towards grunge



### HOROSCOPE HOTTIES

Get that gal exactly what she wants for her bday



### WHAT TO WEAR TO

Dress exactly like Harley Quinn this Halloween



### BEAUTY LOOK OF THE WEEK



### Velvet touch

Ciaté, known for its nail polishes, is stepping into the lipstick zone, and it's doing it well. The collection comes in both subtle and bold shades, like Envy – though I kept it safe and went for Chatterbox. It's easy to apply and is highly pigmented, so one coat is enough. Remember, it does dry super-matte, so don't forget to apply some lip balm first.

[Ciaté Liquid Velvet Matte Liquid Lipstick, £17](#)

Picture: Mark Brown



### Let it sheen!

I'm a self-proclaimed matte addict! So despite its glossy consistency, I was really tempted to try the Illamasqua Lip Lure, and was pleasantly surprised. It glides on easily, it's creamy and nourishing, and, though glossy, it wasn't sticky at all, which is a bonus. Do check your teeth after application!

[Illamasqua Lip Lure Liquid Lipstick, £19.50](#)

Picture: Mark Brown



For a chic Halloween, just channel Bella

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### Dripping in gold

A metallic gold lipstick, you read that right! Lime Crime, which is about to drop on site, is known for its crazy, bold colours, and this one is mega. The coverage isn't opaque, so don't be stingy – apply two coats. It dries matte and isn't heavy on the lips, which I expected it to be. Perfect for Halloween, festivals or a big night out.

Lime Crime, coming soon!

Picture: Mark Brown



### Sweet escape

Whatever shade you go for – because they do have a lot and for every complexion – they all smell like a chocolate cupcake, so try not to bite your lips (you have been warned). They aren't very pigmented, so you can keep it subtle or apply a couple of coats to build up the intensity of the colour. Apply a first layer, wait a bit, and then apply another to avoid smudging the first layer. It's so tiny, you can throw it in your bag for touch-ups.

[NYX Soft Matte Lip Cream](#),

£5.50

Picture: Mark Brown



**French kiss**

Love the staying power – and dreamy shades – of this one! Highly pigmented and smooth to apply, it melts on your lips and leaves a velvet matte finish.

[Bourjois Rouge Edition Velvet Matte Liquid Lipstick, £9](#)

Picture: Mark Brown

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**Get yourself a velvet bomber**

Next article  
**Meet Tom Ford's fave girl, actress Ellie Bamber**

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