SHAPESHIFTING FOR NOVICES

Whether you're an expert or a beginner, a little refresh has never hurt anyone. So, we've put together a little list of facts with some tips thrown in there, just for you.



FACT 1

IMAGES ARE NOT RETOUCHED, WE JUST ADD A LITTLE GRAIN.

We're not Instagram. We want to keep it real with you, and what you see is what you'll get. Though, our innovative lace was designed to match your skin and melt into your hairline, it most likely will still be visible to the trained eye. Just as any lace wig IRL.

FACT 2 LACE CUT VS HAIRLINE

Place the RadShape as close to your hairline as possible, before cutting the lace. We know that no two hairlines are the same. If for example, you have a V shaped hairline like our founder, make sure to leave enough of the sparse baby hair on the lace to blend it

FACT 3

LACE & RADGRIP™ FOR DIFFERENT SKIN TONES

We made it our mission to create the most natural-looking laces that match different shades of brown. We also developed the RadGrip™, the RadShape's perfect partner, in collaboration with Nubian Skin. Designed with their famous "different kind of nude" jersey, it comes in shades such as Caramel Cinnamon and Café Au Lait that will perfectly match your skin tone, and keep your RadShape from slipping!

FACT 4 LACE ON DARKER SKIN TONES

We come in many different beautiful shades, and we tried our best to match them all with the most transparent lace we could find. It's a work in progress, and we'll always be busy searching and developing to up our game. In the meantime, a couple of tricks for darker skins:

If you have a medium-dark skin tone: Apply a tad of your face loose powder (a little goes a long way, no liquid or greasy foundation!) underneath the lace to match it to your skin. Et voilà!

If you have a deeper skin tone: Try to cut more of the lace (and baby hairs) off, so it lines perfectly with your hairline.

FACT 5

(NOT SO) SECRET TRICK

We're still working on a rad way to keep the ear tabs down and secure. In the meantime, you can add one or two bobby pins just above your ears to keep the lace flat, or you can just fold that part of the lace and tuck it underneath.